



Internship Thesis

**THE RELATIONSHIP BETWEEN FIRM'S
INTANGIBLE ASSETS AND CAPITAL STRUCTURE:
DO INTANGIBLE ASSETS SUPPORT DEBT-FINANCING DECISION?**

Presented by: NGUYEN Thi Xuan Dung

Organization: IAE Grenoble

Internship supervisor: Sorin SATRAPELI

University advisor: Radu BURLACU

**Master 2 R
Program Advances In Finance and Accounting
2018 - 2019**



Mémoire de stage/ de recherche

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All errors and mistakes are my own.

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RÉSUMÉ

I carried out this thesis to synthesise the available literature in a logical system, to easier to follow and understand about the intangible assets and its effect to the firm decision making, which can be helpful for intangible assets management. By doing that, I hope to contribute a small part to the general source of knowledge about intangible assets, to confirm the important role of this type of assets nowadays, beside tangible assets.

The thesis systematises the existed literature to infers the underlying relationship between intangible assets and present a methodology of applying the CHS cost – of – production based intangible assets measurement in testing the connection to other economic indicators. Based on the fact of the increase in general perception about intangible assets, and the development of academic researches in this issue, it is highly possible that there is a positive effect from intangible asset to the firm leverage. This thesis has meanings to confirm the importance of intangibles to the firms, as well as test the remaining explanation power of the traditional theories, which is pecking order theory, in information asymmetry case, which can contribute a little in the both in academic literature and practical using about capital structure and assets management.

KEYWORDS: Intangible assets, asset management, capital structure, decision-making, information asymmetry, agency theory, pecking order theory.