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留學生海外求學之動機：

以在臺灣就讀的越南研究生為例

STUDENT MOTIVATIONS TO STUDY ABROAD:
A CASE OF VIETNAMESE GRADUATE STUDENTS IN TAIWAN

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Student motivation to study abroad: A case of Vietnamese Graduate students in Taiwan

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ABSTRACT

Vietnam is one of the dynamic sources of cross- border student mobility across the globe. This study aims to explore the factors which influence graduate students' motivation to study abroad in Taiwan. A survey utilizing mixed-methods was conducted through the semi-structured interviews and questionnaire from 173 Vietnamese graduate students (VNGSs) currently studying Master and Ph.D. programs in Taipei. The finding reveals that VNGs consider "Future career opportunities" and "Culture and Experience of living abroad" respectively as their most motivational factor to choose Taiwan for the educational host country. From this main finding, this study suggests some implication for the institution to improve its service.

Keywords: Vietnam graduate student, motivation, study abroad, Taiwan.

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