RULES OF SWITCHING MEANINGS TO FORM NEW WORDS WITH TWO METHODS OF METAPHOR AND METONYMY IN THE SYSTEM OF MODERN VIETNAMESE

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Abstract:

There always exist new things, phenomena, concepts in our society, which creates the introduction of new words. Therefore, the emergence of new word is a regular process of linguistics for the enrichment of Vietnamese. However, there are not many scientific studies of this issue. Meanwhile, two methods of changing metaphor and metonymy to create new words are very popular and play an important role in forming structure of new words. After carrying out the research, we find that the majority of new words which are formed by switching meaning use existing units, not potential units. In order to identify the object, show the features, characteristics, and states or operation of new things, Vietnamese people have used existing word units for combination based on associative relations. In addition, studying methods of word formation with metaphor and metonymy not only helps us exploit the depth of creating new word but also contributes to better understanding cognitive process as well as Vietnamese culture.

Key words: Switch meaning; Metaphor; Metonymy; New words.